

ANNUAL EEO PUBLIC FILE REPORT


For the Period Beginning April 1, 2010 and Ending March 31, 2011

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees

This Report Consists of:

<u>Part 1</u>	Station Information
<u>Part 2</u>	Recruitment sources/interviewees for each full-time vacancy
<u>Part 3</u>	Recruitment initiatives

Preparer: Mike Kirtner

Signature: 

Title: President / General Manager

Telephone: (304) 523-8401

Part 1

This report covers the following employment unit:

Call Sign	AM/FM	Facility ID#	Community of License	State	LMA
WDGG	FM	21436	Ashland	KY	NO
WRVC	AM	21435	Huntington	WV	NO
WCMI	AM	21588	Ashland	KY	NO
WCMI	FM	21589	Catlettsburg	KY	NO

Attached is information concerning the recruitment efforts undertaken by the Employment unit to fill the full-time vacancies during the period covered by this report.

Note: There were NO full time employment opportunities available during this reporting period.

Recruitment Source Number	Recruitment Source Information	Contact Information Notification?	Entitled to Vacancy	Interviewed by Source
1	Internal Posting	Internal Contact Teresa Robinson (304 523-8401)	y	0
2	WDGG.fM	Internal Contact Ken Sellards (304) 523-8401	y	0
3	WRVC.AM	Internal Contact Nate Gilcher (304) 523-8401	y	0
4	WCFM FM	Internal Contact Reeves Kirtner (304) 523-8401	y	0
5	WCFM AM	Internal Contact Nate Gilcher (304) 523-8401	y	0
6	Kindredcom.net	Internal Contact Ken Sellards (304) 523-8401	y	0
7	Ulacrs s com	Via website	N	0
8	TVandRad10Jobs.com	Via website	N	0
9	American Women in Radio & Television 8405 Greensboro Dr. Suite 800 McLean VA 22102	Attn Job Recruitment (703) 506-3290 fax (703) 506-3266 info@awrt.org	N	0
10	Asian American Journalists Association 1182 Market Street Suite 320 San Francisco, CA 94102	Attn Job Recruitment (415) 346-2051 fax (415) 346-6343 national@aja.org	N	0
11	The Association for Women in Communications 780 Riehle Highway Suite 28-S Severna Park, MD 21146	Attn Job Recruitment (410) 544-7442 FAX (410) 544-4640 sliddle@worncom.org	N	0
12	National Association of Black Journalists 8071A Adelphi Road Adelphi, MD 20783-1716	Job Recruitment (301) 445-7100 Fax (301)445-7101 nabj@Glnabj.org	N	0
13	Employee Referrals	Current Employees	y	0
14	Herald Dispatch 946 Fifth Avenue, Huntington WV 25701	Attn. Classified Dept (304) 526-2711 Fax (304) 526-2866	N	0
15	Ashland Dmly Independent PO Box 111 Ashland, KY 41105	Attn Classified Dept (606) 326-2676 Fax (606) 326-2680	N	0
16	Marshall Unrversity Career Services 1 John Marshall Drive Huntington, WV 25755-3102	Attn: Amber Bentley (304) 696-6785 Fax (304) 696-2251 career-services@Marshall.edu	N	0
17	WMUL-FM Marshall University Student Radio 1 John Marshall Dnve Huntington, WV 25755-2635	Attn Or. Charles Baikv (304) 696-6640 (304) 696-3232 bailcharg@marshall.edu	N	0
18	Marshall University School of Journalism and Mass Communications	Attn Ruth Sulli (304) 696-2735 Sullivan@marshall.edu	N	0

Recruitment Source Number	Recruitment Source Information	Contact Information	Entitled to Vacancy Notification?	Interviewed By Source
19	InternatiOnal Women's Media Foundation 1726 M. Street NW, Suite 1002 Washington DC 20036	Attn Job Recruitment (202) 296-1992 Fax (202) 496-1977	N	0
20	National Puerto Rican Coalition. Inc 1901 L Street NW Suite 802 Washington, D.C 20036	Lillian Perez (202) 223-3915 FAX (202) 429-2223	N	0
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Part 3

Supplemental Recruitment Activities

Activity #1

Activity: 2010 Herald-Dispatch / Yahoo HotJobs Job Fair

Date: 6/12/2010 Preparer: Rich Myhrwold, Sales Manager

Host of Sponsor Activity: Rich Mvhrwold

Participating Station Personnel: Rich Myhrwold, Charles Black (Air Personality)

Description of activity and scope of station participation: Ffth Avenue Broadcasting Company, Inc. attended the Herald-Dispatch Job Fair in order to disseminate information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Part 3

Supplemental Recruitment Activities

Activity #2

Activity Career Fair Co-Sponsor- Kindred Communications, Huntington
Herald-Dispatch

Date: 4/11/2010 Preparer: Reeves Kirtner, WCMI Program Director

Host of Sponsor Activity: Reeves Kirtner

Participating Station Personnel: Reeves Kirtner

Description of activity and scope of station participation: Fifth Avenue Broadcasting Company, Inc. served as a co-host to a job fair at Marshall University. The purpose of the fair was to inform potential job candidates in the local area as to the prerequisites for broadcast employment. Reeves Kirtner, Program Director for a station in our group, and other management personnel attended this event. All attending answered questions from participants as to future possibilities with our company, internships, and job hunting tips for radio.

Part 3

Supplemental Recruitment Activities

Activity # 3

Activity: Mentoring Program

Date: Ongoing

Host of Sponsor Activity: Jeff Crawford-WDGG Program Director, Reeves Kirtner-WCMI Program Director

Participating Station Personnel: Jeff Crawford, Reeves Kirtner.

Description of activity and scope of station participation: Fifth Avenue Broadcasting Company, Inc. has in place a mentoring program consisting of senior staff, allowing for the ongoing training and education of station personnel and interns in many aspects of broadcast communication careers. Jeff Crawford serves as manager of programming operations and serves as liaison to parties interested in that segment of the business. Reeves Kirtner is program director and is the contact for personnel interested in station programming and audio production.

Part 3

Supplemental Recruitment Activities

Activity #4

Activity: Marshall University Big Green Scholarship Foundation

Date: Ongoing Preparer: Mike Kirtner,

General Manager

Host of Sponsor Activity: Mike Kirtner

Participating Station Personnel: Mike Kirtner

Description of activity and scope of station participation: Fifth Avenue Broadcasting Company, Inc. donates \$10,000 annually to the Marshall University Big Green Scholarship Foundation. This scholarship money is to be earmarked for student-athlete scholarships. Fifth Avenue co-chairs the selection process, granting scholarships to students wishing to pursue an education in the University's Journalism and Mass Communications programs. This scholarship was awarded to an African-American football player.