OFFICIAL CONTEST RULES FOR "KINDRED 500 @ :05 AFTER"

A complete copy of these rules can be obtained at the offices of Kindred Communications, Inc (WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM), (555 5th Ave, Suite K, Huntington WV. 25701) during normal business hours (Monday through Friday, 9am-5pm), or by sending a self-addressed, stamped envelope to the address above.

- 1. No purchase necessary.
- 2. You must be at least 18 years of age in order to participate and win.
- 3. This contest is open to the general public/residents in West Virginia, Ohio and Kentucky, except for employees, agents, subsidiaries and affiliates of WDGG-FM, WMGA-FM, WCMI-FM & WXBW-FM, Kindred Communication, Inc., participating sponsors, their immediate families, household members and employees of other media outlets.
- 4. This is collective contest that will take place over Kindred Communications, Inc. stations (WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM). To be eligible, to participate in this contest, listener(s) must text in the keyword, or featured, to the designated text number (#67664) to play. The listener(s) will have 9 chances daily to participate (Monday-Friday @ 7am, 8am, 9am, 11am, 12pm, 1pm, 2pm, 3pm & 4pm), in the contest. Once the cue-to-text sounder is played, listeners will have up to 6 minutes, to text the correct keyword to #67664. One random number will be drawn, from each contest play. If there is no answer, when we call back the contestant, another number will be selected. WDGG-FM, WMGA-FM, WCMI-FM & WXBW-FM, Kindred Communication, Inc., isn't responsible for lost, discounted or dropped phone lines. The winning number/listener will be qualified to win the daily grand prize of \$500.00. Listeners will only be allowed 1 text, per play. Grand prize winner will be determined by a random draw, weekday afternoons at 5:05pm. An individual may win an on-going contest only once per 30 day period, unless otherwise specifically stated. An individual may win other seasonal or one-time contests only once for the duration of the contest. Standard text messaging rates may apply, depending on the individual's carrier.
- 5. The contest will begin on Thursday, September 19, 2013 and will run through Wednesday, October 16, 2013.
- 6. The total value, for the daily (5:05pm) grand prize winner, will be \$500.00.
- 7. WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. reserves the right to change any of this promotion and or the promotional elements at any time.
- 8. The WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. representative conducting the contest will determine all winners. Their decisions and interpretations of these rules shall be final.
- 9. All State, Local, Federal and/or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize/prizes valued at over \$600 will be issued an IRS form 1099 to report their winnings.

- 10. All prizes are awarded "as is." Prizes are nontransferable and cannot be exchanged for other trips, prizes or cash.
- 11. All entrants and winners agree that WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc., their affiliates, and sponsors shall have no liability and shall be held blameless for any injury, misfortune, or damage to either persons or property insured by entering, participating in, winnings, or losing any contest by use or non-use of any prize received.
- 12. State issued identification must be presented to claim prize. Winner will be required to fill out a prize fulfillment package. This must be done before prize can be awarded.
- 13. All entry blanks, forms, devices and materials, as well as all the information contained on or within, gathered during the course of entry, shall become the sole property of WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. their affiliates and sponsors to be used, disposed of or destroyed at the discretion of WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc., their affiliates and sponsors.
- 14. All winners agree that WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc., their affiliates and sponsors may broadcast or publish their name, city of residence, photo, video tape, film or any other likeness, including their voice, recorded or live, for any reason WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc., their affiliates and sponsors deems necessary without compensation. All winners will be further required to hold WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc., their affiliates and sponsors, blameless and without liability for such publication, broadcast or use.
- 15. WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. reserves the right to amend contest rules or end a contest at anytime without advanced notice to the public.
- 16. WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. reserves the right to limit the number of times an individual may enter a contest or drawing.
- 17. WDGG-FM, WXBW-FM, WMGA-FM & WCMI-FM/Kindred Communications, Inc. reserves the right to require contestants to be present at drawings in order to win their prize.
- 18. Violations of any of these rules or attempts to win any contest by fraud, deception, or cheating shall be grounds for the station to disqualify that individual from participating in all current and future contests and events at the sole discretion of the station, as well as forfeiture of any prize or prizes won by fraudulent means.
- 19. A winner's list may be obtained after *October 16, 2013* by sending a self-addressed stamped envelope to the following address: *Kindred Communications, Inc., c/o 500 at :05 After, 555 5th Ave, Suite K, Huntington, WV. 25701*.